



2725 Water Ridge Pkwy.
Suite 320
Charlotte, NC 28217
Tel 888.284.5433
Fax 704.424.2911
www.saebo.com

Saebo Expands Internet Presence with New Website

New Site adds features that benefit both Patients and Health Care Professionals

Charlotte, NC – March 4, 2009 - Saebo, Inc., a leading international provider of innovative stroke rehabilitation products launched a new interactive website today at www.saebo.com. The new site is designed to increase exposure to Saebo's unique line of upper extremity stroke rehab products, while making the site easier to use for patients and health care professionals.

Henry Hoffman, Saebo's President, commented, "We are very excited about the new website. It is very 'user-friendly,' and provides additional on-line resources, features and functionality to assist our customers, their caregivers and their therapists in the recovery and rehabilitation from stroke or other neurological injuries."

Specific Features of the new site include:

- The "**Patients**" section now uses video clips to help individuals determine if the **SaeboFlex** or **SaeboReach** is right for them. This section also explains how qualifying patients can trial Saebo products for FREE.
- The expanded "**Products**" section showcases our unique line of upper extremity orthoses and offers videos of actual patients using our devices to improve hand and arm function.
- Our new "**Health Professionals**" section allows therapists to find the 2009 Saebo training schedule, and also provides access to our outstanding tech support resources.
- The "**Media**" section provides media representatives with an extensive array of information about the company, including past articles in trade and consumer media, as well as videos from recent television coverage. This section also provides clinicians and marketers with additional information and collaterals, including a press kit, product photos, clinical photos, and much more.
- The site upgrades the popular "**Zip Code Locator**" making it even easier for patients to find a Saebo-trained clinician in their area, and expands the "**Find a Therapist**" capability to include internationally trained Saebo therapists.
- Finally, since many patients do research on their condition on the Internet, the new site uses the latest in "**Search Engine Optimization**" to make it

even easier for patients interested in improving hand and arm function to find Saebo on the Internet.

About Saebo, Inc.

Saebo, Inc. is a global provider of innovative rehabilitation products for stroke survivors and other neurologically impaired individuals. Headquartered in Charlotte, NC, the company was founded in 2001 by two occupational therapists specializing in stroke rehabilitation. As the leading cause of long-term disability in the U.S., stroke affects over 700,000 Americans every year, leaving many with crippling side effects, including the loss of hand function. Saebo's pioneering treatment protocols are based on new research documenting the brain's remarkable ability to "re-program" itself following injury. The company's neurological orthotic devices, including the ground-breaking *SaeboFlex* and *SaeboReach*, allow patients with very little residual hand function to immediately begin grasping and releasing objects in high repetition exercises, thereby forging new pathways in the brain. Named *Most Valuable Product* in 2008 by *Therapy Times*, the *SaeboFlex* and *SaeboReach* are now offered as treatment options at over 1,500 clinics and hospitals nationwide, including 22 of the "Top 25 Rehabilitation Hospitals" as ranked by *U.S. News & World Report*. Most Saebo products are eligible for reimbursement by Medicare and most commercial insurers. With a network of over 3,400 trained clinicians spanning four continents, Saebo is committed to helping stroke survivors around the globe achieve a new level of independence. For more information, visit www.saebo.com.