

FOR IMMEDIATE RELEASE:

Saebo Introduces New Neurological Treatment Program Specifically for Skilled Nursing Facilities

Treatment Program will allow Skilled Nursing Facilities (SNFs) to improve clinical outcomes, attract more rehab patients, and increase facility revenues

Charlotte, NC - August 10, 2011 – Saebo, Inc, a leading international provider of innovative stroke rehab products, has launched a program specifically designed to help Skilled Nursing Facilities meet the challenges of an increasingly competitive environment. The program enables facilities to expand their upper extremity clinical rehab capabilities, with demonstrably improved patient outcomes.

“Skilled Nursing Facilities (SNFs) today are a primary provider of rehabilitation services for patients well enough to leave the hospital, but not yet ready to live independently at home,” stated Henry Hoffman, President of Saebo. “Payors find SNFs to be cost-effective rehabilitation providers, and SNFs have experienced a consistent increase in demand for their rehab services. We developed our Skilled Nursing Facility Program specifically to help SNFs capitalize on this growth in demand for their upper extremity rehab services,” Hoffman concluded.

The *Saebo SNF Program* has already been implemented in a number of “beta” facilities with impressive results. As a unique and innovative upper extremity modality, the *SNF Program* helps facilities improve patient clinical outcomes in a more cost-effective manner. Moreover, because the *Saebo SNF Program* is new to the Skilled Facility market, many facilities are promoting the *SNF Program* as a way to attract more rehab patients. Finally, those facilities that also offer Outpatient Therapy are often able to continue providing rehab services to Saebo patients upon discharge.

Because the program is so affordable to purchase and implement, many facilities receive a return on their investment in just the first six months.

“We have been extremely pleased with the results of the *Saebo SNF Program* in our facility and throughout our company,” stated Erin

Galentine, Director of Rehab for Liberty Commons Rehabilitation in Wilmington, NC. "Upper extremity neuro rehab has been so limited historically; it is great to have a new option to offer stroke survivors the opportunity to regain lost hand and arm function."

Another benefit of the Saebo LTC Program is that it allows facilities to offer "Patient Screening" events, where prospective patients can try the device to see if they are appropriate for Saebo therapy. It's a great way to promote the facility's capabilities in the local community to generate increased referrals for the facility.

One facility in North Carolina hosted a Patient Screening Program upon implementation of the *Saebo SNF Program* with impressive results. Of 18 patients screened, eight (8) were appropriate for therapy with the Saebo device and all resumed therapy at the SNF's Outpatient Clinic.

"We have had a very positive response to the introduction of this product," Hoffman continued. "At a time when all SNFs are striving to improve their clinical outcomes and grow their referrals and census, many are finding that the *Saebo SNF Program* gives them a significant competitive advantage in their local markets, as well as an attractive return on their investment."

About Saebo, Inc.

Saebo, Inc. is a global provider of innovative rehabilitation products for stroke survivors and other neurologically impaired individuals. Headquartered in Charlotte, NC, the company was founded in 2001 by two occupational therapists specializing in stroke rehabilitation. Saebo's pioneering treatment protocols are based on new research documenting the brain's remarkable ability to "re-program" itself following injury. The company's neurological orthotic devices, *SaeboFlex* and *SaeboReach*, allow patients with very little residual hand function to forge new pathways in the brain to immediately begin grasping and releasing objects in high repetition exercises. Named *Most Valuable Product* in 2008 by *Therapy Times*, the *SaeboFlex* and *SaeboReach* are now offered at over 1,500 clinics and hospitals nationwide. Used within 22 of the "Top 25 Rehabilitation Hospitals" (*U.S. News & World Report*), Saebo products are eligible for reimbursement by Medicare and most commercial insurers. A network of over 5,500 Saebo-trained clinicians, spanning four continents, is committed to helping stroke survivors around the globe achieve a new level of independence. For more information, visit www.Saebo.com or contact Chris Klett at CKlett@Saebo.com .